

# SHORT MOVIE AS A SOLUTION FOR RELIGIOUS MODERATION EDUCATION

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**Abstract:** The issue of religious harmony is still a major concern in Indonesia today. the *Ministry of Religious Affairs of the Republic of Indonesia* has proposed a solution, namely "religious moderation" as an effort to achieve religious harmony. This concept needs to be taught to the younger generation so that an understanding of religious moderation can touch these agents of change. The way to convey the teachings about religious moderation cannot only be conveyed through the "mimbar" to the "mimbar". With the character of today's young people who like entertainment, da'wah about religious moderation needs to be thought through short movie. Short movie that serve as examples and inspiration for filmmakers are: "Cinta Subuh", "Cinta dalam Ukuwah", and Living with Muslim w/ Tommy Limmm. These movie portray the life of a Muslim who is vying for goodness, maintaining ukhuwah, and practicing tolerance.

**Keywords:** Religious Moderation, Education, Short Movie.

**Abstrak:** Isu kerukunan umat beragama masih menjadi perhatian utama di Indonesia saat ini. Kementerian Agama Republik Indonesia telah mengajukan solusi yaitu "moderasi beragama" sebagai upaya mewujudkan kerukunan umat beragama. Konsep ini perlu diajarkan kepada generasi muda agar pemahaman tentang moderasi beragama dapat menyentuh agen-agen perubahan tersebut. Cara menyampaikan ajaran tentang moderasi beragama tidak bisa hanya disampaikan melalui "mimbar" kepada "mimbar". Dengan karakter anak muda masa kini yang menyukai hiburan, dakwah tentang moderasi beragama perlu dipikirkan melalui film pendek. Film pendek yang menjadi contoh dan inspirasi bagi sineas adalah: "Cinta Subuh", "Cinta dalam Ukuwah", dan Living with Muslim w/ Tommy Limmm. Film-film tersebut menggambarkan kehidupan seorang muslim yang berlomba-lomba mencari kebaikan, menjaga ukhuwah, dan mengamalkan toleransi.

**Kata Kunci:** Moderasi Keagamaan, Pendidikan, Film Pendek.

## A. Introduction

Indonesia is a country with various cultures, including ethnicity, nation, culture, and religion. These differences become a beautiful diversity as well as a boomerang if they are not heeded by the existence of unity and integrity. This unity and integrity are expected to be the scourge of the formation of an advanced and strong Indonesia. From a religious perspective, Indonesia recognizes six religions including Islam, Christianity, Confucianism, Protestantism, Hinduism, and Buddhism. The six religions have also been given written rights and freedoms so that each adherent is free to carry out worship and teachings of their respective religions.<sup>1</sup> Religious freedom that has been regulated by the state can also be called religious moderation,

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<sup>1</sup> Babun et all Suharto, "Moderasi Agama: Dari Indonesia Untuk Dunia," *LkIS* (2019): 410, [https://books.google.com/books?hl=en&lr=&id=V34SEAAAQBAJ&oi=fnd&pg=PR1&dq=moderasi+islam+pesantren&ots=\\_bau6ZLmme&sig=y2Vyw7kscZExf3mHX-6kqajPuCc](https://books.google.com/books?hl=en&lr=&id=V34SEAAAQBAJ&oi=fnd&pg=PR1&dq=moderasi+islam+pesantren&ots=_bau6ZLmme&sig=y2Vyw7kscZExf3mHX-6kqajPuCc).

which in this case is the relevance of the teachings of Islam. The application of religious moderation according to Islam should be carried out contextually so that it can answer various problems of civilization globally.<sup>2</sup>

Religious moderation continues to be encouraged to avoid radical and extreme religious attitudes. This is based on complex reasons by various real problems that occur, which are considered contrary to the moderate attitude. Some of these cases, including the suicide bombing case at the Medan Polrestabas in 2019 on the online news portal merdeka.com Another case regarding intolerant attitudes was the bombing of the Sarinah Central Jakarta bombing in 2016. The extremist attitude by intolerant parties had negative impacts, including angling against certain religions, disrupting social activities around the incident, and several other complex problems. Therefore, this attitude must be balanced with high awareness among us, namely Muslims.

Islam highly upholds the values of religious moderation. Religious moderation is expected to be able to minimize acts of discrimination that occur between religious communities, especially in Indonesia. In the context of society, the control of various problems of extreme and radical understanding must be resolved wisely and logically through education. Education is learning about science, knowledge, skills to the community that are generation to generation. There is education in understanding the Indonesian people about the importance of having a moderate attitude and putting aside radicals and violence.<sup>3</sup>

In the digitalization era, learning innovations about the importance of religious moderation can be done through making audio-visual shows or movie. The movie is a work of art that is born from the process of creating and demands freedom of activity.<sup>4</sup> The movie is expected to be able to add insight and open the minds of some people who are anti-tolerant to be more open or moderate, to be able to create a peaceful Indonesia in religious diversity. Creativity in learning through short film or movie can raise motivation, expectations, and good communication and listening skills, so that religious moderation learning is more interesting and inspiring.<sup>5</sup>

Just like other mass media, movie have a role and influence on society. In fictional movie stories, lessons and broad insights can be inserted so that moral messages can be conveyed easily. Even now people are starting to be observant in choosing shows in the mass media based on the quality of the story and visual appearance.

Movie is a tool that can be used to convey various messages to audiences through story media. It is a medium of artistic expression as a tool for artists and movie actors to express ideas and story ideas. Essentially and substantially, movie have power that will have implications for community communication.

According to Walter Fisher, the essence of human nature is to tell stories or life lessons. In the narrative paradigm, a belief is put forward that humans are lovers. In assessing something there will be a consideration of values, aesthetics, and emotions that form the basis of human beliefs and behavior. This means that humans can be more persuaded by a touching story than a good argument.<sup>6</sup>

By its nature, movie are also part of mass communication which cannot be separated from the relationship between movie and audiences. As one of the mass media, a movie is a tool in the form of audio and visual that contains the concept of a story. Movie can be used as a tool in

<sup>2</sup> Mohamad Fahri and Ahmad Zainuri, "Moderasi Beragama Di Indonesia," *Intizar* 25, no. 2 (2019): 95–100.

<sup>3</sup> Imam Tholkah, "PENDIDIKAN TOLERANSI KEAGAMAAN: Studi Kasus SMA Muhammadiyah Kupang Nusa Tenggara Timur," *EDUKASI: Jurnal Penelitian Pendidikan Agama dan Keagamaan* 11, no. 2 (2013): 165–181.

<sup>4</sup> Akhliis Suryapati, "Hari Film Nasional Tinjauan Dan Restrospeksi," *Panitia hari Film Nasional ke-60 Direktorat perfilman tahun 2010* (2010): 2010.

<sup>5</sup> Hayyun Lathifaty Yasri and Endang Mulyani, "EFEKTIVITAS PENGGUNAAN MEDIA FILM UNTUK MENINGKATKAN MINAT Harmoni Sosial," *Harmoni Sosial* 3, no. 1 (2016): 138–149.

<sup>6</sup> Alex Sobur, "Ensiklopedia Komunikasi" (2006): 376.

conveying a message with a story plot that is packaged by the screenwriter to the audience. As one of the mass media, movie has a function as a means of conveying messages in the form of entertainment, education, and information. As a communication medium, movie have a significant influence on the formation of people's mindsets or perspectives through designed content. It also acts as a medium of socialization and cultural publications that are persuasive or inviting.

Based on this background, we focus the study to provide understanding and awareness for Indonesian people to build a harmonious atmosphere in diversity through education using short film or movie. Through this paper, we hope to help the continuous of maintaining of the integrity of Indonesia.

## **B. Theoretical Review**

### **1. Religious Moderation**

Moderation means moderate or the opposite of extreme, namely an excessive attitude towards difference and diversity. Religious moderation can be interpreted as a perspective, attitude, and behavior that can act fairly and not extreme in religion.<sup>7</sup> Religious moderation is closely related to maintaining togetherness so that it has a tolerance for differences, it aims to understand each other's differences. Religious moderation is an attitude that promotes tolerance of differences, so that it does not prevent someone from establishing cooperation, based on humanitarian principles (Agus, 2019:49). This concept cannot be separated from tolerance because religious moderation is a process to be tolerant, while tolerance is the result (outcome) of the implementation of moderation.

Religious moderation is the main thing in realizing national and religious harmony by being neutral or not excessive and not easily claiming a person or group. The practice of believing in Islam as the truest religion does not mean we have to act arbitrarily towards certain groups. Therefore, moderation must always be developed to establish harmony and balance for every religious community in Indonesia. Religious moderation can also be said as an attitude of harmony between religious communities, which is an attitude of living in peace, mutual respect, and giving each other freedom in carrying out religious teachings according to their respective beliefs.<sup>8</sup>

According to Quraish Shihab, moderation has several important pillars, including justice, balance, and tolerance.<sup>9</sup> This pillar becomes a concept that does not justify the existence of radicalism in religion and does not justify the attitude of neglecting the teachings of Islam. The values of religious moderation need to be developed as a step to stem the tendency of religious radicalization.<sup>10</sup>

### **2. Education**

Broadly speaking, education is all actions that have a formative influence on individuals, both character, mind, and physical abilities. According to Islamic understanding, education is called Ta'lim which means teaching or delivering knowledge that contains elements of educating and changing one's way of thinking so that it affects every action. Education is a process of changing the attitudes and behavior of a person or group to teach and train. Education is very

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<sup>7</sup> Edi Junaedi, "Inilah Moderasi Beragama Perspektif Kemenag," *Harmoni* 18, no. 2 (2019): 182–186.

<sup>8</sup> Abdul Azis Dahlan, "Ensiklopedia Hukum Islam Jilid 4" (1996): 1329.

<sup>9</sup> Fahri and Zainuri, "Moderasi Beragama Di Indonesia."

<sup>10</sup> Elma Haryani et al., "Pendidikan Moderasi Beragama Untuk Generasi Milenia: Studi Kasus 'Lone Wolf' Pada Anak Di Medan Religious Moderation Education for the Milenian Generation: A Case Study 'Lone Wolf' in Children in Medan," *EDUKASI: Jurnal Penelitian Pendidikan Agama dan Keagamaan* 18, no. 2 (2020): 145–158, <http://jurnaledukasikemenag.org>.

synonymous with the world of education. Educational activities need to be carried out for someone so that an understanding is obtained that is closely related to everyday life.

Education is an effort to develop knowledge in certain ways according to the wishes of the subject. In this case, education has a basic concept in the process of instruction, teaching, and learning. The educational process also includes several ways, including teaching, providing training, discussing, lecturing, or conducting directions for the research process. In addition, there are various types of methods carried out in the context of implementing education, especially in the current digitalization era.

Currently, education can be done using the help of electronic media or online media. Some examples, such as making educational movie, radio broadcasts that have educational value, educational games, and so on. Not only face-to-face but the provision of education can also be carried out anytime and anywhere according to a structured method.

Education can be interpreted as a learning process that aims to develop self-potential and a good learning process. Education is not just teaching. Education or education means a process to obtain balance and perfection in the development of individuals or society. Education presents a legacy of religious values, culture, as well as thoughts and expertise to future generations so that education is expected so that the Indonesian people can be ready to face the nation's future with a brighter and more advanced.<sup>11</sup>

### **3. Short Movie**

The short movie itself has the understanding that it is one of the simplest and most complex forms of movie. At the beginning of its development, short movie were popularized by comedian Charlie Chaplin. A short movie is a fictional movie including an animated work that has a duration of no more than 60 minutes. According to international festivals, short movie are short movie between 1–30 minutes, short movie can also be 60 seconds long, but the main factors are the effectiveness of ideas and the use of communication media. Short movie are not a reduction from movie with long stories, or as a training vehicle for beginners who are just entering the world of movie. Short movie have characteristics that make them different from feature movie.

A short movie is a work of art that is audio-visual and is made based on cinematography and is recorded on celluloid tape or videotape. Short movie are also related to visual effects, visual effects have a very important role in conveying messages so that they look more dramatic and can attract the audience, without visual effects the results will not be interesting.

Short movie present a simple storyline so that they can educate someone in stimulating the process of receiving messages or meanings more clearly and not easily forgotten. This is because short movie have a short duration, with a motor combination of seeing and hearing, so they can have a faster impact on the recipient of the message.<sup>12</sup>

These movie have a great ability to grab one's attention and interest. Short movie can influence attitudes, behavior, and can build character. Utilizing short movie can be useful as a medium of learning or education for inculcating moral values and forming an active, creative, effective, fun, and meaningful person.<sup>13</sup>

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<sup>11</sup> Nurkholis, "PENDIDIKAN DALAM UPAYA MEMAJUKAN TEKNOLOGI Oleh: Nurkholis Doktor Ilmu Pendidikan, Alumnus Universitas Negeri Jakarta Dosen Luar Biasa Jurusan Tarbiyah STAIN Purwokerto" 1, no. 1 (2013): 24–44.

<sup>12</sup> Nurmalawati and Halim Majid, "Pengaruh Penggunaan Media Film Pendek Terhadap Kemampuan Siswa Kelas V Min Lhokseumawe Dalam Menulis Karangan Narasi," *Juli* 5(2), no. 1 (2017): 99.

<sup>13</sup> Hera Alwany, "Keefektifan Media Film Pendek Dalam Pembelajaran Menulis Cerpen Pada Siswa Kelas X SMAN 1 Wadaslitang." (1985): 1985.

### C. Research Methods

This study is classified as library research (library study), in which the study prioritizes books or library sources as a documentation technique by digging up information from books, papers, magazines, and others that have relevance to the study theme.<sup>14</sup> We offer a solution in the form of “religious moderation” education through audio-visual shows or short movie.

### D. Results and Discussion

Indonesia can innovate in increasing the tolerance of diverse people in the current era of modernization. By developing and using various media, inter-religious disputes will be resolved. Innovations in the current era must also be easily accepted and understood by various groups and ages. What is meant by innovation is not only in the message but also in the medium of delivery. Where the media does not escape its role in the development of broadcasting and learning today.

In increasing learning innovation in religious attitudes, audiovisual media can be used. The use of audio-visual media is expected to stimulate the five senses quickly in understanding the intended message, especially the sense of hearing and the sense of sight. Audiovisual media itself has many varieties, so we must be careful and right on target to be accepted in the community. Audiovisual media that is currently in demand and favored by the public is film or movie.

Movie is a medium used to convey certain messages, where the message is conveyed through voice, acting, dialogue, shooting techniques, and editing techniques. Along with the development of the times, the movie is no longer considered only as a work of art but also describes social practices and mass communication of society. Since colonial era, movie have been used as a propaganda medium, namely to influence society at that time. It is proven by the number of people who feel touched that some people cry after watching the movie. Through the movie, the audience will be able to understand and feel what is being demonstrated by the players. By feeling what the actor feels, the audience will be able to understand what message is conveyed in the movie. So that the messages that have been conveyed will be able to shape the character or personality of each audience.

In general, movie is a medium of entertainment for the community, because it is one of the media that is in great demand compared to other media. Movie have many types. The movie itself has many types. One of them is an independent movie or short movie, or what is also known as an Indie movie. A short movie is a movie with a duration of no more than 50 minutes. Through short movie, filmmakers are given the space to freely express and experiment, with the sole purpose of conveying a message and not making a profit. This short movie is mostly made by students who are interested in the world of movie. However, usually, short movie are more appropriate in learning today's religious modernization. This is because short movie have a short duration so they are not too boring and more interesting. With this high sense of interest, it is hoped that the messages contained in it can be easily accepted and understood.

A movie, be it a short movie, a documentary, or any other type of movie has the power of entertainment and the power of persuasion. By utilizing movie, people can entertain the audience. Furthermore, through movie, people are also able to convey messages that invite the audience to do something, such as giving help, worshiping sincerely, or other good activities. By making a short movie that has a positive value, we can educate audiences.

With the development of technology, movie should not only be used as a field to make money, but also to spread messages or information. It would be better if we can use movie as a medium for preaching. That movie is one of the media that can be used to disseminate information, education, and even information, including da'wah.

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<sup>14</sup> Maleong, L. J, *Metodologi Penelitian Kualitatif* (Bandung: Rosdakarya. 2014)

Movie that is created to communicate the message of da'wah is called da'wah movie. The theme of the da'wah movie itself is mostly about discussing religious sciences, ranging from thoughts about religion, how to behave properly according to religion, or other activities that are following the Islamic religion. The da'wah movie itself was made with a very noble purpose, namely to invite the audience to stay away from the evil and approach the ma'ruf. A moviemaker must be able to combine his cinematic idea and da'wah message to convey the noble messages.

The use of movie as a medium for preaching will bring effectiveness to the delivery of messages. Because psychologically, presenting an interesting picture or video will be able to trigger empathy and sympathy from the audiences. People will tend to accept what is presented in the movie.

There are many examples of da'wah movie in Indonesia. Many movie producers now brave to raise Islamic theme to spread information or the message of da'wah. The development of this da'wah movie began with the skyrocketing of the movie *Ayat-Ayat Cinta*, which was then followed by several other movie such as *Ketika Cinta Bertasbih*, *Negeri 5 Menara*, *Kun Fayakun*, to *99 Cahaya di Langit Eropa*.

In term of short movie with the Islamic genre, we also have *Cinta Subuh*. This short movie grabs public's attention. The presence of this short movie has succeeded in proving that indie movie in Indonesia are no less competitive with other types of movie. This movie is directed by Amrul Ummami. The story is about a man named Angga was dumped by Ratih, his lover, because he was often late for the morning prayer. Since the decision made, Angga has committed to himself to improve what he lacks, especially his commitment to performing the dawn prayer. Thus, this movie will be able to provide inspiration and motivation to the audience, to then be applied to their daily lives.



Figure 1. Poster of "Cinta Subuh" Short Movie

One of the short movie of another Islamic genre is *Cinta dalam Ukhuwah* by Movie Maker Muslim. Muslim Movie Maker who joined Darul Qur'an Islamic Boarding School became a pioneer channel for Islamic-themed filmmakers on YouTube. This channel does not only provide short movie, but also web series, tips, and other inspirational videos. *Cinta dalam Ukhuwah* movie was directed by Muhammad Amrul Umami and supported by the Darul Qur'an Islamic Boarding School foundation.

The movie tells the story of a group of young people who live in the same Islamic boarding school and then study at the same university. Even though they face many conflicts but they give big efforts to address differences with love and a sense of *ukuwah Islamiyah* or Islamic

brotherhood. *Ukhuwah Islamiah* is a brotherhood that is with every human being despite different beliefs and religions. It is a brotherhood based on Islamic values, such as mutual respect, respect, and reminding.<sup>15</sup> In *ukhuwah*, there are several rights and obligations as a bond reinforcement, namely being patient in dealing with someone, forgiving each other, apologizing and being aware of mistakes, and being sincere and sincere.<sup>16</sup>

*Cinta dalam Ukhuwah* short movie contains several values, such as: *ukhuwah Islamiah*, brotherhood, friendship, and how to respond to differences by maintaining *ukhuwah*. "Cinta dalam Ukhuwah is a movie that contains the value of da'wah about *ukhuwah*." The movie is divided into three parts and each is less than 20 minutes long. It has several scenes that contain the meaning of *ukhuwah Islamiyah*.



Figure 2. Poster of "Cinta dalam Ukuwah" Short Movie

It also tells about the values of *ukhuwah*, which are *ta'aruf*, *tafahum*, *ta'awun*, *tanashur*. *Ta'aruf* is an attempt to get to know someone better, it is found in the scene where Ario prays to Anita's brother. *Tafahum* means giving understanding, there is a scene in Ario trying to give understanding with advice to Sakti and Azam. *Ta'awun* means helping each other, there is a scene in Ario who sympathizes with Najwa being sad because of what his friends say. *Tanashur* is the love and affection of fellow Muslims when Ario advised Najwa that wearing the hijab is an obligation.

"*Cinta dalam Ukhuwah* is a short movie that contains the value of da'wah, especially in the second part of 15 minutes." It can provide learning so as not to look down on others. Muslims fellow should support each other and advise each other in a good way.

Another short movie with the theme of religious moderation is *Living with Muslim w/ Tommy Limm*, which is also produced by Movie Maker Muslim. This movie raised religious moderation theme. This movie was produced to see and witness the true nature of Islam. It answers the question of whether Islam is an intolerant, radical, and terrorist religion.

This movie documents the true stories experienced by the players. *Living with Muslim w/ Tommy Limm* is played by Ustadz Salman Alfarisi and his students who are Muslim. There is Tommy Lim who is a non-Muslim of Chinese descent too. In the movie, Tommy Lim was invited to answer directly about Islam, which is often misunderstood by outsiders. The movie begins with Tommy Lim trying to understand real Islam by staying at the Ruhama Al-Fajar Islamic Boarding School for three days.

Based on what Tommy feels, Islam is a religion that upholds tolerance. The assumption about Islam is anti-tolerant is totally wrong. During those three days, Tommy received lessons on how to respect religious differences. Outside the *pesantren* (an Islamic educational institution) or in the environment around where Tommy lives, he is very vulnerable to friction and sensitivity to religion, therefore he must be careful in his attitude. At the end of the story,

<sup>15</sup> Linda Maulidah, Uwes Fatoni, and Atjep Muhlis, "Representasi Ukhuwah Islamiah Dalam Film Pendek," *Tabligh: Jurnal Komunikasi dan Penyiaran Islam* 3, no. 4 (2020): 389–410.

<sup>16</sup> Ibid.

Tommy explains what he has understood about Islam in the *pesantren*, that Islam is a religion that is tolerant and willing to accept people who are different.

Some of the examples of short movie above are Islamic genre movie that contain da'wah messages. As people who spread Islamic values, we can make them inspiration in spreading da'wah. Because, in the end, da'wah is not only conveyed through *mimbar* to *mimbar*, but also through movie.

## E. Conclusion

We can conclude that movie is a medium used to convey certain messages, where the message is conveyed through voice, acting, dialogue, shooting techniques, or editing techniques. There are various types of movie or movie, including feature-length movie, documentaries, and short movie. For short movie themselves, one of the characteristics is that the video duration is not more than 50 minutes.

Through movie, information delivery activities to the public can be carried out quickly. Because with an interesting storyline, it will make people who see it empathize and sympathize. Along with technological developments, now da'wah activities are not only carried out through *mimbar* to *mimbar* but can be done using various media, one of which is through short movie as well. Short movie are very close to people's heart. Because the duration is not long, it makes the movie more enjoyable not monotonous. The distribution of short movie has also been widely carried out, most of which are students.

With the spread of this short movie, it should be used by da'i or da'wah interpreters to convey their da'wah message through movie as well. Especially considering that religion and culture have touched each other. Religion has succeeded in entering popular culture, and vice versa. So that through popular culture, in this case, a short movie, the message of da'wah can be packaged in such a way as to persuade or invite others to always do good.

The packaging of religious values in the movie certainly creates a new color in the cinema field in Indonesia. Da'wah movie that have been produced must be able to show the face of Islam. Besides, they also need to portray the identity of Muslims in a good way. In this way, da'wah about religious moderation through short movie can be done well.

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