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DA'WA MESSAGE ON MUSLIM TRAVELERS NET TV PROGRAM**Prihananto¹, Isdiadatul Mawaddah², Imas Maesaroh³**

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Abstract: Da'wa is growing with the existence of communication media that continues to progress. Da'wa messages are increasingly diverse and packaged. Like the Muslim Travelers NET TV program, which is a traveling program that presents da'wa messages and is packaged according to the millennial generation. Therefore, in this study, we examine the message of da'wa on the Spanish edition of the Muslim Travelers NET TV program and the dominant message of da'wa. The method in this study uses descriptive quantitative content analysis to describe in detail a message. Using the thematic unit of analysis, based on the theme of the message of da'wa. Sources and types of data use videos of Muslim travelers traveling to Spain which consist of three videos. Using observation data collection techniques, direct observation of research objects and documentation, the data is then transcribed into primary data. After the data was collected, it was analyzed using SPSS version 16 for Windows. From the results of the analysis, it can be concluded that the Spanish Travel Program Muslim Travelers NET TV program contains three elements of the message of preaching aqidah, morals and shari'ah. The message of faith is illustrated by an invitation to maintain faith, and show confidence, with a percentage of 34.3%. Moral messages show examples of behaving towards fellow humans with a percentage of 34.3%. And the Shari'ah message provides an example of how a Muslim implements Islamic Shari'ah in Spain with a percentage of 31.5%. This study only examines the message of the da'wa contained, further researchers can examine more deeply about the program.

Keywords: Videos; da'wa messages; content analysis.

Abstrak: Dakwah semakin berkembang dengan adanya Media komunikasi yang terus mengalami kemajuan. Pesan dakwah semakin banyak ragam dan kemasannya. Seperti halnya program acara Muslim Travelers NET TV, yaitu program traveling yang menyajikan pesan dakwah dan dikemas sesuai generasi millennial. Oleh karena itu di dalam penelitian ini mengkaji pesan dakwah pada program acara Muslim Travelers NET TV edisi Spanyol dan pesan dakwah yang dominan. Metode dalam penelitian ini menggunakan analisis isi kuantitatif deskriptif untuk menggambarkan secara detail suatu pesan. Menggunakan unit analisis tematik, berdasarkan tema pesan dakwah. Sumber dan jenis data menggunakan video muslim travelers perjalanan Negara Spanyol yang terdiri dari tiga video. Menggunakan teknik pengumpulan data observasi, pengamatan langsung objek penelitian dan dokumentasi, data tersebut kemudian di transkrip menjadi data primer. Setelah data terkumpul kemudian di analisis menggunakan spss versi 16 for windows. Dari hasil analisis dapat disimpulkan bahwa program acara Muslim Travelers NET TV perjalanan Negara Spanyol mengandung tiga unsur pesan dakwah akidah, akhlak dan syari'ah. Pesan akidah tergambar dengan ajakan menjaga keimanan, dan menunjukkan keyakinan, dengan persentase 34,3%. Pesan akhlak menunjukkan contoh berperilaku terhadap sesama manusia dengan prosentase 34,3%. Dan pesan syari'ah memberikan contoh bagaimana seorang muslim melaksanakan syari'at islam di Negara spanyol dengan

presentase 31,5%. Penelitian ini hanya meneliti pesan dakwah yang terkandung, peneliti selanjutnya bisa meneliti lebih dalam lagi mengenai program acara tersebut.

Kata Kunci: Video, pesan dakwah, analisis isi.

A. Introduction

Da'wa is something that cannot be separated from Muslims, especially in this modern era, da'wa can come from anywhere, wherever we are. The commendable character of our environment also includes da'wa. Da'wa in terms of language means a call, call or invitation. There are many exclamations or invitations in the Qur'an, one of which is in Surah An-Nahl verse 125:

أَدْعُ إِلَى سَبِيلِ رَبِّكَ بِالْحُكْمَةِ وَالْمَوْعِظَةِ الْحَسَنَةِ ۚ وَجِدْهُمْ بِالنِّبَاتِي هِيَ أَحْسَنُ ۚ إِنَّ رَبَّكَ هُوَ أَعْلَمُ بِمَنْ ضَلَّ عَنْ سَبِيلِهِ وَهُوَ أَعْلَمُ بِالْمُهْتَدِينَ ۝ ١٢٥

Call (people) to the way of your Lord with wisdom and good teaching, and argue with them in a good way. Verily your Lord, He is the one who knows best who has strayed from His path and He is the one who knows best who is guided. (Surah al-Nahl: 125)¹

Da'wa is a process of increasing the faith of every Muslim, as explained by Moh. Ali Aziz in the book *Science of Da'wa* that da'wa is a process of increasing faith according to Islamic law. "Process" indicates continuous, continuous and gradual activities. Increased faith is manifested in increasing understanding, awareness and action. Where Islamic law is the benchmark for Islamic da'wa, as a basis so that da'wa does not conflict with the Qur'an and Hadith.²

In the process of da'wa involves several elements such as da'i (people who preach), da'wa messages, da'wa methods, mad'u (target of da'wa). Da'wa as a process of delivering Islamic teachings teaches three things as described in the hadith of Al-Bukhari, t.t.: VII:149, namely gender equality in da'wa, the obligation to preach and the message of da'wa according to the circumstances of the recipient of the da'wa.³

Although da'wa must be based on the Qur'an and hadith, and in the process, it involves elements of da'i, da'wa does not mean only the authority of scholars and religious leaders. Every Muslim can convey da'wa, because da'wa is not just a religious lecture.⁴

Every Muslim has an obligation to preach. It is the noble duty of every Muslim as a caliph of the earth and as the best of people. As the word of Allah in Surah Ali-Imran verse 110:

كُنْتُمْ خَيْرَ أُمَّةٍ أُخْرِجَتْ لِلنَّاسِ تَأْمُرُونَ بِالْمَعْرُوفِ وَتَنْهَوْنَ عَنِ الْمُنْكَرِ وَتُؤْمِنُونَ بِاللَّهِ ۚ وَلَوْ آذَانٌ لَخَبَرَتِ الْفَسِيقَ الَّذِينَ كَفَرُوا أَنَّ إِلَهُكُمُ اللَّهُ ۚ فَاسْتَمِعُوا لِقَوْلِ اللَّهِ ۚ إِنَّ اللَّهَ سَمِيعٌ ۝ ١١٠

You (Muslims) are the best people born for humans, (because you) command (do) what is right, and forbid what is evil, and believe in Allah.ⁱⁱ⁵

Islamic da'wa covers a wide area in aspects of life. It has various forms, methods, media, messages, actors, and partners (recipients) of da'wa. So that the message of da'wa can be carried out by anyone and can be obtained anywhere. Anything related to Islam, we can be sure there is an element of indictment.⁶

If you look at the development of da'wa in the modern era, where technology is growing rapidly, da'wa is no longer synonymous with visiting an assembly. Mad'u can get da'wa messages

¹ Kementerian Agama RI, *Al-Qur'an dan Terjemah*, (Solo: Ash-Shadiq, 2014) h. 281.

² Moh. Ali Aziz, *Ilmu Dakwah*, (Jakarta: Kencana, 2015), h. 19.

³ Moh. Ali Aziz, *Ilmu Dakwah*, (Jakarta: Kencana, 2015), h. 2.

⁴ Moh. Ali Aziz, *Ilmu Dakwah*, h. 4.

⁵ Kementerian Agama RI, *Al-Qur'an dan Terjemah*, (Solo: Ash-Shadiq, 2014), h. 64.

⁶ Moh. Ali Aziz, *Ilmu Dakwah*, h. 5.

from anywhere, from the media that has developed at this time.

In delivering da'wa messages, media is needed as a means of delivering da'wa. The media has an important role, so the sender of the message must be more mature in designing and planning what media to use, so that the message conveyed is effective and able to give the desired effect.⁷

Da'wa media which has an important role in people's lives is television. Wawan Kuswandi said, "Television media is able to provide information and human needs as a whole. Television media is important for humans to monitor their social life. Monitoring can be in the form of behavior, fashion, attitude towards certain ideologies."⁸

In addition to television, the existence of the internet and social media makes information technology increasingly developed. One of them is YouTube media which conveys audio-visual messages as well as television. It becomes a video sharing place that can be reached by anyone at any time. Some television stations share videos of their program programs to the youtube platform. So that the program can be enjoyed anytime, not limited by time. This is a propaganda medium that can be used in the current era. Like the television station NET TV.⁹

NET TV is today's television media, one of which programs contain da'wa messages. The message of da'wa to be conveyed to mad'u is packaged according to the current generation of young people, namely the millennial generation (humans born in the 1980s to 2000).

The program of the event is Muslim Travelers (MT), which presents a host's journey in various cities abroad. Highlighting the lives of Muslim minorities in various countries around the world. In each episode, the host will go around and visit interesting and unique places such as Muslim sites, Muslim communities, places of worship, halal places to eat, historical places where Islam was victorious, shopping places suitable for Muslims, and even stay in touch with warriors. Muslims there.

This MT program has been around since 2014 until now in 2019. Various countries on the Asian continent and the European continent are the targets of this program's travelers. It is not uncommon for this program to visit places of Islamic history in a country. Like a historical place in Spain.

MT is broadcast on NET every day at 04.30 WIB during Ramadan. It was noted that MT received an award as the best Ramadan program in the feature/documentary category from KPI and MUI for four consecutive years, from 2014-2017."¹⁰ This unique program concept adds to the variety of religious-themed programs on television during the month of Ramadan.

MT has various editions of countries to visit, and this time the author is researching travel in Spain. Travel in Spain is divided into three episodes including, Relics of the Ancient Muslim Palace in Seville, Muslim Travelers - Spain (13 June 2018)¹¹, Muslim Travelers 2018 – Madrid, Spanyol (16 May 2018)¹², dan La Alhambra, Saksi bisu Jejak Islam di Bumi Andalusia – Muslim (24 May 2018)¹³

⁷Yusuf Amrozi, *Dakwah Media dan Teknologi*, (Surabaya: UIN SA Press, 2014), h.21.

⁸Wawan Kuswandi, *Komunikasi Massa : Analisis Interaktif Budaya Massa*, (Jakarta: Rineka Cipta, 2008), h.15.

⁹ Logo NET tv memiliki titik (.) setelah huruf T. Penulis sengaja menghilangkan untuk menghindari kesalahan dalam tanda baca.

¹⁰Program Terbaik Ramadhan 1435 H/2014 (<http://kpi.go.id/index.php/id/umum/38-dalam-negeri/32225-program-terbaik-ramadhan-1435-h-2014>. Diakses tanggal 30 Oktober 2018)

Siaran Pers: Penghargaan Program Siaran Ramadhan 2015 (<http://kpi.go.id/index.php/id/umum/38-dalam-negeri/32879-siaran-pers-penghargaan-program-siaran-ramadhan-2015>. Diakses tanggal 30 Oktober 2018)

6 Acara TV Raih Anugerah Syiar Ramadan 2016 dari MUI (<https://media.iyaa.com/article/2016/08/6-acara-tv-raih-anugerah-syiar-ramadan-2016-dari-mui-3480213.html>. Diakses tanggal 30 Oktober 2018)

Dewan Juri Umumkan Nominee Anugerah Syi'ar Ramadhan 2017 (<http://kpi.go.id/index.php/id/umum/38-dalam-negeri/34037-dewan-juri-umumkan-nominee-anugerah-syi-ar-ramadhan-2017>. Diakses tanggal 30 Oktober 2018)

¹¹ Tanggal publikasi dalam flatform youtube channel Netmediatama

¹² Tanggal publikasi dalam flatform youtube channel Netmediatama

¹³ Tanggal publikasi dalam flatform youtube channel Netmediatama

In this edition of the Spanish state trip, it is very interesting to examine the message of the indictment, because Islam was once victorious in Spain. Historically, the existence of Islam in Europe cannot be separated from the Islamic government in Spain. When Islam reached its golden age, Spain was a very important center of Islamic civilization, rivaling Baghdad in the East. It was from Spain that Europe could gain knowledge, many Christian Europeans studied in universities there.¹⁴

Spain is the main place for Europe to absorb Islamic civilization, both in the form of political, social and economic relations, and civilizations between countries. Europeans witnessed the fact that Spain under Islamic rule far left its European neighbors, especially in the field of scientific thought in addition to physical building.

However, in the end, Islam was expelled from Spain and Europe, now Islam is a minority in that country. In 1492, the Muslims and the Jews were forced to choose to convert to the Catholic religion, or were massacred indiscriminately. So that traces of Islamic history are still felt in Spain.

Based on the background described above, the author wants to examine what da'wa messages are conveyed in the Muslim Travelers NET TV program traveling in Spain and what da'wa messages are the most dominant.

B. Study Method

This research uses a case study descriptive quantitative research approach. Research that only uses certain cases as research objects. The case in this study is the message of da'wa contained in the Muslim Travelers travel program for Spain. The unit of analysis in this study is a video containing a message of da'wa in the Muslim Travelers NET TV television program traveling in Spain. The trip in Spain is divided into three episodes including, Relics of the Ancient Muslim Palace in Seville, Spain-Muslim Travelers (13 June 2018), Muslim Travelers 2018 – Madrid, Spain (16 May 2018), and La Alhambra, a silent witness to the footprints of Islam on Earth Andalusia. – Muslims (24 May 2018). The data that will be used by researchers in this study is that which contains elements of da'wa messages based on predetermined themes. Both in the form of words from the host and resource persons, writings and pictures. The data analysis phase uses descriptive statistics using spss version 16 for windows, which is commonly called PASW (Predictive Analytics SoftWare).

C. Findings

1. Message of Verbal Da'wa of Episode “Muslim Travelers 2018 - Madrid Spain”

Table 4.1 Messages of Verbal Da'wa Video 1 City of Madrid



Duration	Message of Verbal Da'wa
3:45 – 3:56	Madrid is familiar with what is called tolerance, anyone can enjoy this city while still carrying out religious teachings that are believed to include Islam
4:07 - 4:33	In Madrid, the number of Muslims is 8% of the total population, there are several mosques as places of worship, two of which are quite large, this is one of them, so it is a place to pray
4:34 – 4:49	The mosque also testifies to the increasing number of Muslims in the city. In 2016, for example, there were 60 converts who said the syahadatain here.
4:55 – 5:05	Many people read about Islam, al Qur'an and Prophet Muhammad SAW and after that they accept Islam, especially the younger generation
7:39 – 7:55	There are also many challenges, especially during the fasting month, because we have a long time for our families, from 04.00 until half-past 10.00 that night we just open.
13:09 – 13:21	Satisfied with our tour of Madrid, we will then go to the neighboring city, a city of a million beauties where traces of history have engraved the strength of tolerance. Toledo
14:06 – 14:33	Beautiful with its distinctive architecture and feels magnificent with its structure. Behind the sturdy structure of the building, Toledo also keeps another thing that is no less charming, tolerance.

¹⁴ Wahyu Ilaihi dan Harjani Hefni, *Pengantar Sejarah Dakwah*, (Jakarta: Kencana, 2007) h. 224





Duration	Message of Verbal Da’wa
	This city is a symbol of 3 religious people who live side by side. Here the houses of worship for Muslims, Christians and Jews stand tall.
17:02 – 17:17	In Toledo, many traders who are immigrants such as Ali Ghazali intend to open the door of sustenance to make this Muslim who emigrated from Morocco 18 years ago following one of the footsteps of the Prophet, namely trading.
17:18 – 17:26	Toledo is certainly different from his hometown (Assalamu'alaikum) but for immigrants like Ali, tolerance is felt
17:27 – 17:45	Tolerance grows from a long history that has ever happened there are no more enemies, now all live in one respect and respect each other and take care of each other without distinguishing one another for Muslims this is in line with the word in Al Quran
17:45 – 17:48	Verily, Allah loves those who do justice
17:38 – 17:53	"Allah does not forbid you to do good and to do justice to those who do not fight you from your hometown. Indeed, Allah loves those who act justly.
18:00 – 18:03	The best of humans is the best of morals
18:04 – 18:15	Masha Allah, I will never forget the inspiration of tolerance and the charm of Spain and after an amazing trip Alhamdulillah I'm home
18:22 – 18:28	As many people say, no matter how far your feet go, nothing can match the pleasures of worshiping Ramadan and celebrating Eid at home.





2. Message of Non-verbal Da’wa of Episode "Muslim Travelers 2018 - Madrid Spain"

Table 4.2 Message of Non-Verbal Da’wa Video 1 Madrid City



Duration	Non-verbal Da’wa Messages
4:19 – 4:20	 <p>Figure 4.3 Someone is eading Alquran</p>
4:21 – 4:24	 <p>Figure 4.4 Someone is Reading Alquran</p>

4:25 – 4:27	 <p>Figure 4.5 Someone is Reading Alquran</p>
4:29 – 4:33	 <p>Figure 4.6 Congregants who are praying</p>
4:34 – 4:36	 <p>Figure 4.7 Muslim Citizens Performing Prayers</p>
4:37 – 4:40	 <p>Figure 4.8 Praying</p>

4:41 – 4:45	 <p>Figure 4.9 Praying</p>
4:47 – 4:49	 <p>Figure 4.10 Praying</p>
6:08 – 6:09	 <p>Figure 4.11 Greet When Meet and Visit</p>
6:36 – 6:38	 <p>Figure 4.12 Serving Visitors</p>

7:28 – 7:30	 <p>Figure 4.13 Interview with Resource Persons</p>
8:41- 8:44	 <p>Figure 4.14 Buying and Selling Interaction</p>
8:48 – 8:55	 <p>Figure 4.15 Bargaining Interaction</p>
11:19 – 11:22	 <p>Figure 4.16 Equestrian Troops</p>
11:36 – 11:39	

	 <p data-bbox="746 568 1134 600">Figure 4.17 Equestrian Troops</p>
<p data-bbox="304 607 480 638">15:03 – 15:05</p>	 <p data-bbox="699 922 1182 954">Figure 4.18 Petrification Provides Grip</p>
<p data-bbox="304 960 480 992">16:05 – 16:06</p>	 <p data-bbox="740 1263 1145 1294">Figure 4.19 Calligraphy Carving</p>
<p data-bbox="304 1301 480 1332">16:10 – 16:12</p>	 <p data-bbox="740 1606 1145 1637">Figure 4.20 Calligraphy Carving</p>
<p data-bbox="304 1644 480 1675">16:33 – 16:36</p>	 <p data-bbox="683 1968 1201 2000">Figure 4.21 Calligraphy decorated sword</p>

16:37 – 16:39	 <p data-bbox="679 580 1198 613">Figure 4.22 Calligraphy Decorated Sword</p>
17:21 – 17:25	 <p data-bbox="759 938 1121 967">Figure 4.23 Saying Greetings</p>

3. Message of Verbal Da'wa of Episode "La Alhambra, Mute Witness Traces of Islam on Earth Andalusia - Muslim"


Table 4.3 Message of Verbal Da'wa of Video 2 Andalusia Cities





Duration	Message of Verbal Da'wa
2:15- 2:18	Warm greetings from its citizens (Hello Indonesia)
2:19 - 2:27	It has been a strong tourist magnet for a long time, that's why people are used to receiving visitors with a smile and open arms.
5:11 – 5:17	Everything we do in this world is a reflection of what we get in the hereafter.
5:49 – 6:07	Calligraphy and Asmaul Husna surround the beauty of this Alhambra area and one of the things that amazed me the most is that there is a small window in the middle that is the sultan's resting place which is surrounded by verses of chairs carved around it.
6:07 – 6:17	The goal is to remind the entire palace again that hasbunallah wanikmal our representative must always live enough only with Allah.
7:54 – 8:7	A few years later, after we understand our own beliefs more and more. The best we can do is fight for it. So I fought, and I'm still fighting for it. I want to change that negative perception as a woman who works here.
8:16 – 8:31	Like the teachings of Islam to always compete to do good and be patient when encountering obstacles. Be patient with what befalls you, verily this is one of the things that Allah has required.
8:24 – 8:32	(writing) "O my son, establish prayer and tell (humans) to do good and prevent (them) from evil deeds and be patient with what befalls you. Verily, that is one of the things that are obligatory (by Allah)." (Q.S. Luqman:17)
10:55 – 10:57	(Assalamu'alaikum ...)
14:12 – 14:29	Munira is the first Muslim woman to become an entrepreneur in Granada after re-converting to Islam in Andalusia. Moving from California to the United States, he became a convert to starting this business 40 years ago.
15:33 – 1:40	But now a lot of women are coming here and I know I'm helping them.
15:48 – 15:56	But basically what is done is based on the advice of the Prophet that the best of humans are those who are most beneficial to others.
16:23 – 16:41	(Allahu Akbar Allahu Akbar, Allahu Akbar Allahu Akbar) Visible evidence of Muslims in

Duration	Message of Verbal Da'wa
	Granada manifested one of them in this mosque,
17:02 – 17:26s	The morning dhikr here absorbs divine greatness, so it is one of the moments that are always sought after. (O Allah, Ya Sami', Ya Bashir, watch, O Allah, we are trying to see your greatness here, Rabb)
18:47 – 18:58	The more you examine the story, the more blue your heart feels, because now all that's left is this ledge with the Asmaul Husna engraving of his pride.
19:41 – 20:08	Kun fayakun. Any glory, greatness, splendor can change if Allah wills, our duty is to continue to strive to uphold Allah's religion and carry out his orders. Only Allah is in control of the heavens and the earth, and what is between them, so worship him and be steadfast in worshiping him.





4. Message of Non-Verbal Da'wa of Episode "La Alhambra, Mute Witness Traces of Islam in Andalusia-Muslim Earth"

Table 4.4 Non-verbal Video Da'wa Messages 2 Andalusia Cities

Duration	Non-Verbal Da'wah Message
1:36 – 1:43	 <p>Figure 4.24 Interaction with Music Players</p>
2:14 – 2:17	 <p>Figure 4.25 Greetings for Local Residents</p>
3:48 – 3:49	 <p>Figure 4.26 Calligraphy Lafadz of Allah</p>

3:50 – 3:51	 <p>Figure 4.27 Calligraphy Lafadz of Allah</p>
3:55 – 3:58	 <p>Figure 4.28 Calligraphy Lafadz of Allah</p>
4:43 – 4:46	 <p>Figure 4.29 Calligraphy Lafadz of Allah</p>
5:55 – 6:05	 <p>Figure 4.30 Sultan's window surrounded by Kursi Verse</p>

6:34 – 6:41	 <p>Figure 4.31 Interaction with Wafa</p>
7:06 – 7:09	 <p>Figure 4.32 Lafadzzzz of Allah</p>
7:10 – 8:7	 <p>Figure 4.33 Interview with Wafa</p>
8:12 – 8:34	 <p>Figure 4.34 Wafa gives an explanation to Visitors</p>

11:09 – 11:10	 <p>Figure 4.35 Buying and Selling Interaction</p>
	 <p>Figure 4.36 Lafadz Allah Decoration</p>
11:43 – 11:43	 <p>Picture 4.37 Lafadz Allah Earrings</p>
11:44 – 11:45	 <p>Picture 4.38 Allah's Ring of Lafadz</p>

12:33 – 12:35	 <p>Figure 4.39 Greeting When You Visit</p>
14:15 – 14:16	 <p>Figure 4.40 Calligraphy Carving</p>
16:25 – 16:26	 <p>Figure 4.41 Calligraphy Carving</p>
16:31 – 16:32	 <p>Figure 4.42 Wudhu</p>

16:33 – 16:35	 <p>Figure 4.43 Performing the Prayer Service</p>
17:03 – 17:05	 <p>Figure 4.44 Dhikr After Prayer</p>
17:11 – 17:14	 <p>Figure 4.45 Dhikr After Prayer</p>
17:22 -17:23	 <p>Figure 4.46 Dhikr After Prayer</p>



Figure 4.47 Calligraphy Lafadz Allah

5. Message of Verbal Da'wa of Episode "Remains of the Ancient Muslim Palace in Seville, Spain – Muslim Travelers"

Table 4.5 Video Verbal Messages 3 Seville Kota



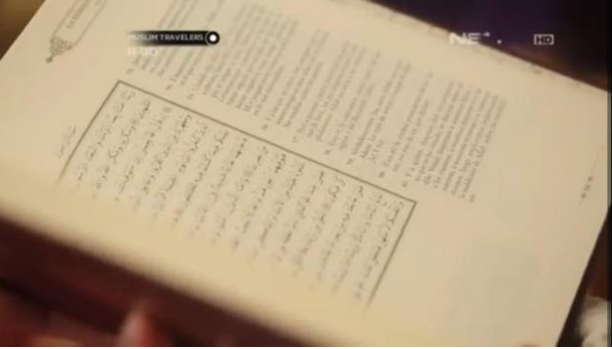

Duration	Verbal Da'wa Message
4:50 – 5:05	Now it's time to move on to become a preacher. Not only that, Ibrahim is also building a house of worship, Fundacion ezquita Desevilla.
6:09 - 6:45	Worship and various other Muslim activities take place here, a simple prayer room in the basement of the apartment, a gift from a Muslim footballer, in addition to trying to present the facilities, even this second generation of Muslims is persistent in building the foundation of Islam, as the identity of their children, including by holding reading classes and deepening al-Islam. Quran every week, in the midst of limitations, all never give up equipping the life of future generations based on al-Qur'an.
7:39 – 7:54	Not a few finally ended up here, stabilized their hijrah and stepped into the gates of Islam by reciting syahadatain. (Asyhadu Anna Muhammadan Rasuulullah)(Allahu Akbar)
7:54 – 8:05	MasyaAllah, Allah's promise is true, "Indeed, after hardship there is relief." (writing) "For verily after hardship there is ease. Indeed, after difficulty there is relief" (Surah Al-Inshirah: 5-6)
8:13 – 8:24	After hardship there must be ease, after illness there must be healing that is much more delicious. After crying there must be a happy laugh that will pass through you.
16.22-16.45	Ibrahim was determined to become a convert after finding what he was looking for in Islam. For him, Islam is synonymous with love, beauty and a sense of peace, just like music, so while continuing to pursue what he truly loves, Ibrahim made music to spread Islam.
17.02- 17.17	Tasnim is a convert to Islam, a native of this area. By dancing he wants to spread joy, also pride in his hometown.
17.45-17.48	"Audzubilla Himinassyaiton Nirojim, Bismillahirahmanirahim, Yasiin. "
17.38-17.53	The olive is one of seven fruits mentioned in the Quran, this fruit is mentioned at least seven times, twice alone, the other five alongside other crops such as dates, pomegranates, banana grapes and figs. As in the letter at-tin. For figs and olives. And for the sake of the safe city of Mecca, we have indeed created man in the best form.
18.00-18.03	Ishaq and his family believe, planting should be done with maximum intention and effort and forbid the blessing of the powerful, God willing, the results will be beneficial and blessing.
18.04-18.15	I want to make a living by gardening. And Alhamdulillah Allah SWT opened a way through my father-in-law. I can maximize the family's garden. I am very grateful for this work,
18.22-18.28	Bismillahirahmanirahim, hembz is good, and will taste a little bitter in the mouth, and also spicy in the throat, it means the condition of the olive oil is good.
18:37 – 18: 46	Salamah and Abdul Habib have lived in Orgiva for 25 years, Abdul is from America, the two met in Granada and were converts to Islam before getting married.
19:00 – 19: 04	For this pair of converts, cultivating and upholding Islam here is still relatively challenging.
19:08 – 20:07	At first there was no halal food for my child at school. Initially, the way of dressing and when





Duration	Verbal Da'wa Message
	fasting during the month of Ramadan was considered rare, or less common here. But now at school, teachers and their friends support and admire them. Admire discipline during fasting, school, study and endurance. For example, haram food. Many people are finally curious and slowly want to know more about Islam.
20: 11 – 20:28	Efforts to restore the glory of the past, keep going, in patience, persistence and harmony. Yaps while maintaining harmony with nature and harmony with others. Alhamdulillah.

6. Message of Non-Verbal Da'wa of Episode “Relics of the Ancient Muslim Palace in Sevilla, Spanyol – Muslim Travelers”

Tabel 4.6 Pesan Dakwah Non-Verbal Video 3 Kota Sevilla

Duration	Non-Verbal Da'wa Message
1:40 – 1:42	 <p>Figure 4.48 Horses as Vehicles</p>
2:17 – 2:19	 <p>Figure 4,549 Horses as Vehicles</p>
4:40 – 4:42	 <p>Figure 4.50 Visiting Interactions Between Men and Women</p>

4:54 – 4:46	 <p>Figure 4.51 Interaction of shaking hands between men and women</p>
5:11 – 5:14	 <p>Figure 4.52 Reading Alquran</p>
5:15 – 5:16	 <p>Figure 4.53 Alquran</p>
5:30 – 6:00	 <p>Figure 4.54 Visiting and Interview</p>

6:03 – 6:10	 <p>Figure 4.55 Reading Alquran</p>
6:57 – 6:58	 <p>Figure 4.56 Interaction with Children</p>
7:46 – 7:50	 <p>Figure 4.57 Reciting the Shahadain</p>
8:04 – 8:09	 <p>Figure 4.58 Sharing the Joy</p>

10:23 – 10:35	 <p>Figure 4.59 Interviews with Muslim Residents</p>
14:22 – 14:32	 <p>Figure 4.60 Reading Alquran</p>
17:32 – 17:38	 <p>Figure 4.61 Knowledge Sharing Interaction About Olives</p>
18:45 - 1848	 <p>Figure 4.62 Greeting When Visiting</p>



D. Discussion

1. Analysis of Verbal Da'wa Messages episode "Muslim Travelers 2018-Madrid Spain"

Table 4.7 Analysis of Verbal Da'wa Messages Video 1 City of Madrid

No	Da'wa Message	Duration	Da'wa Message Category
1.	Madrid is familiar with what is called tolerance, anyone can enjoy this city while still carrying out religious teachings that are believed to include Islam	3:45 – 3:56	Sharia
2.	In Madrid, the number of Muslims is 8% of the total population, there are several mosques as places of worship, two of which are quite large, this is one of them, so it is a place to pray	4:07 - 4:33	Sharia
3.	The mosque also testifies to the increasing number of Muslims in the city. In 2016, for example, there were 60 converts who said the syahadatain here.	4:34 – 4:49	Creed
4.	Many people read about Islam, the Koran and Prophet Muhammad SAW and after that they accept Islam, especially the younger generation	4:55 – 5:05	Creed
5.	There are also many challenges, especially during the fasting month, because we have a long time for our families, from 04.00 until half past 10.00 that night we open.	7:39 – 7:55	Sharia
6.	Satisfied with our tour of Madrid, we will then go to the neighboring city, a city of a million beauties where traces of history have engraved the strength of tolerance. Toledo	13:09 – 13:21	Morals
7.	Beautiful with its distinctive architecture and feels magnificent with its structure. Behind the sturdy structure of the building, Toledo also keeps another thing that is no less charming, tolerance. This city is a symbol of 3 religious people who live side by side. This is where the houses of worship for Muslims, Christians and Jews stand	14:06 – 14:33	Morals
8.	In Toledo, there are many traders who are immigrants, such as Ali Ghazali, the intention of opening the door of sustenance makes this Muslim who emigrated from Morocco 18 years ago to follow one of the footsteps of the Prophet, namely trading.	17:02 – 17:17	Sharia
9.	Toledo is certainly different from his hometown (Assalamu'alaikum) but for immigrants like Ali, tolerance is felt	17:18 – 17:26	Morals
10..	Tolerance grows from a long history that has happened there are no more enemies, now all live in one respect and respect each other, look after each other without distinguishing one	17:28 – 17:45	Morals

	another for Muslims, this is in line with the words in al Qur'an		
11.	Verily, Allah loves those who do justice	17:45 – 17:48	Morals
12.	"Allah does not forbid you to do good and to do justice to those who do not fight you from your hometown. Indeed, Allah loves those who act fair.	17:38 – 17:53	Sharia
13.	The best of humans is the best of morals	18:00 – 18:03	Morals
14.	Masya Allah, I will never forget the inspiration of tolerance as well as the charm of Spain and after an amazing trip Alhamdulillah home	18:04 – 18:15	Creed
15.	As many people say, no matter how far your feet go, nothing can match the pleasures of worshipping Ramadan and celebrating Eid at home.	18:22 – 18:28	Sharia

2. Analysis of Non-Verbal Da'wa Messages for the Episode "Muslim Travelers 2018-Madrid Spain"

Table 4.8 Analysis of Non-Verbal Da'wa Messages Video 1 Madrid City

No	Non-Verbal Da'wa Message	Duration	Da'wa Message Category
1.	Figure 4.64 Someone is Reading the Koran	4:19 – 4:20	Sharia
2.	Figure 4.65 Someone is Reading al Qur'an	4:21 – 4:24	Sharia
3.	Figure 4.66 Someone is Reading the Koran	4:25 – 4:27	Sharia
4.	Figure 4.67 Congregants who are Praying	4:29 – 4:33	Sharia
5.	Figure 4.68 Muslim Citizens Performing Prayers	4:34 – 4:36	Sharia
6.	Figure 4.69 Praying	4:37 – 4:40	Sharia
7.	Figure 4.70 Praying	4:41 – 4:45	Sharia
8.	Figure 4.71 Praying	4:47 – 4:49	Sharia
9.	Figure 4.72 Greet at Meet and Visit	6:08 – 6:09	Morals
10.	Figure 4.73 Serving Visitors	6:36 – 6:38	Morals
11.	Figure 4.74 Interview with Resource Persons	7:28 – 7:30	Morals
12.	Figure 4.75 Buying and Selling Interaction	8:41- 8:44	Morals
13.	Figure 4.76 Bargaining Interaction	8:48 – 8:55	Morals
14.	Figure 4.77 Equestrian Troops	11:19 – 11:22	Morals
15.	Figure 4.78 Equestrian Troops	11:36 – 11:39	Morals
16.	Figure 4.79 Petrifying Provide Grip	15:03 – 15:05	Morals
17.	Figure 4.79 Petrifying Provide Grip	16:05 – 16:06	Creed
18.	Figure 4.81 Calligraphy Carving	16:10 – 16:12	Creed
19.	Figure 4.82 Calligraphy Decorated Sword	16:33 – 16:36	Creed
20.	Figure 4.83 Calligraphy decorated sword	16:37 – 16:39	Creed
21.	Figure 4.84 Saying Greetings	17:21 – 17:25	Sharia

3. Analysis of Verbal Da'wa Messages for the episode "La Alhambra, the Mute Witness of the Traces of Islam in Andalusia-Muslim Earth"

Table 4.9 Analysis of Verbal Da'wa Messages Video 2 Andalusia Cities

No	Verbal Da'wa Message	Duration	Da'wa Message Category
1.	Warm greetings from its citizens (Hello Indonesia)	2:15- 2:18	Morals
2.	For a long time, it has become a strong tourist magnet, so people are used to receiving visitors with a smile and open	2:19 - 2:27	Morals

No	Verbal Da'wa Message	Duration	Da'wa Message Category
	arms.		
3.	Everything we do in this world is a reflection of what we get in the hereafter.	5:11 – 5:17	Creed
4.	Calligraphy and Asmaul Husna surround the beauty of this Alhambra area and one of the things that amazed me the most is that there is a small window in the middle that is the sultan's resting place which is surrounded by verses of chairs carved around it	5:49 – 6:07	Creed
5.	The goal is to remind the entire palace again that hasbunallah wanikmal our representative must always live enough only with Allah.	6:07 – 6:17	Creed
6.	A few years later, after we understand our own beliefs more and more. The best we can do is fight for it. So I fought, and I'm still fighting for it. I want to change that negative perception as a woman who works here.	7:54 – 8:7	Creed
7.	Like the teachings of Islam to always compete to do good and be patient when encountering obstacles. Be patient with what befalls you, verily this is one of the things that Allah has required.	8:16 – 8:31	Sharia
8.	(writing) "O my son, establish prayer and tell (humans) to do good and prevent (them) from evil deeds and be patient with what befalls you. Verily, that is one of the things that are obligatory (by Allah)." (Q.s. Luqman:17)	8:24 – 8:32	Sharia
9.	(Assalamu'alaikum ...)	10:55 – 10:57	Morals
10.	Munira is the first Muslim woman to become an entrepreneur in Granada after re-converting to Islam in Andalusia. Moving from California to the United States, he became a convert to starting this business 40 years ago.	14:12 – 14:29	Sharia
11..	But now a lot of women are coming here and I know I'm helping them.	15:33 – 1:40	Morals
12.	But basically, what is done is based on the advice of the Prophet that the best of humans is those who are most beneficial to others.	15:48 – 15:56	Morals
13.	(Allahu Akbar Allahu Akbar, Allahu Akbar Allahu Akbar) Visible evidence of Muslims in Granada manifested one of them in this mosque,	16:23 – 16:41	Creed
14.	The morning dhikr here absorbs divine greatness, so it is one of the moments that are always sought after. (O Allah, Ya Sami', Ya Bashir, watch, O Allah, we are trying to see your greatness here, Rabb)	17:02 – 17:26s	Sharia
15.	The more you examine the story, the bluer your heart feels, because now all that's left is this ledge with the Asmaul Husna engraving of his pride.	18:47 – 18:58	Creed
16.	Kun fayakun. Any glory, greatness, splendor can change if Allah wills, our duty is to continue to uphold Allah's religion and carry out his orders. Only Allah is in control of the heavens and the earth, and what is between them, so worship him, and be firm in worshipping Him.	19:41 – 20:08	Sharia

4. Analysis of Non-Verbal Da'wa Messages for the episode "La Alhambra, the Mute Witness of the Traces of Islam in Andalusia-Muslim Earth

Table 4.10 Analysis of Non-Verbal Video Da'wa Messages 2 Andalusia Cities

No	Non-Verbal Da'wa Message	Duration	Da'wa Message Category
1.	Figure 4.85 Interaction with Music Players	1:36 – 1:43	Morals
2.	Figure 4.86 Greetings for Local Residents	2:14 – 2:17	Morals
3.	Figure 4.87 Calligraphy Lafadz Allah	3:48 – 3:49	Creed
4.	Figure 4.88 Calligraphy Lafadz Allah	3:50 – 3:51	Creed
5.	Figure 4.89 Calligraphy Lafadz Allah	3:55 – 3:58	Creed
6.	Figure 4.90 Calligraphy Lafadz Allah	4:43 – 4:46	Creed
7.	Figure 4.91 Sultan's window surrounded by Kursi Verse	5:55 – 6:05	Creed
8.	Figure 4.92 Interaction with Wafa	6:34 – 6:41	Morals
9.	Figure 4.93 Pronunciation of Allah	7:06 – 7:09	Creed
10.	Figure 4.94 Interview with Wafa	7:10 – 8:7	Morals
11.	Figure 4.95 Wafa Gives an Explanation to Visitors	8:12 – 8:34	Morals
12.	Figure 4.96 Buying and Selling Interaction	11:09 – 11:10	Sharia
13.	Figure 4.97 Decoration of Allah's Lafadz		Creed
14.	Picture 4.98 Lafadz Allah Earrings	11:43 – 11:43	Creed
15.	Picture 4.99 Allah's Ring of Lafadz	11:44 – 11:45	Creed
16.	Figure 4.100 Greeting When Visiting	12:33 – 12:35	Morals
17.	Figure 4.101 Calligraphy Carving	14:15 – 14:16	Creed
18.	Figure 4.102 Calligraphy Carving	16:25 – 16:26	Creed
19.	Figure 4.103 Wudhu	16:31 – 16:32	Sharia
20.	Figure 4.104 Performing the Prayer Service	16:33 – 16:35	Sharia
21.	Figure 4.105 Dhikr After Prayer	17:03 – 17:05	Sharia
22.	Figure 4.106 Dhikr After Prayer	17:11 – 17:14	Sharia
23.	Figure 4.107 Dhikr After Prayer	:22 -17:23	Sharia
24.	Figure 4.108 Calligraphy Lafadz Allah	18:55 – 18:57	Creed

5. Analysis of Da'wa Verbal Message of Episode "Relics of the Ancient Muslim Palace in Seville, Spanyol – Muslim Travelers

Table 4.11 Analysis of Da'wa Verbal Message of Video 3 Kota Sevilla

No	Non-Verbal Da'wa Message	Duration	Da'wa Message Category
1.	<i>Sekarang mantap hijrah jadi pendakwah. Nggak hanya itu, Ibrahim pun tengah membangun sebuah rumah ibadah, Fundacion ezquita Desevilla.</i> (Now it's time to move on to become a preacher. Not only that, Ibrahim is also building a house of worship, Fundacion ezquita Desevilla.)	4:50 – 5:05	Creed
2.	<i>Ibadah dan berbagai kegiatan muslim lainnya berlangsung disini, mushola sederhana di basemand apartement hibah seorang pesepak bola muslim, selain berupaya menghadirkan fasilitasnya, muslim generasi kedua inipun gigih membangun fondasi islam, sebagai jati diri anak-anak mereka diantaranya dengan mengadakan kelas membaca dan pendalaman al-quran setiap</i>	6:09 - 6:45	Sharia

No	Non-Verbal Da'wa Message	Duration	Da'wa Message Category
	<i>pekan, ditengah keterbatasan semua pantang menyerah membekali kehidupan generasi mendatang berlandaskan al-quran.</i> (Worship and various other Muslim activities take place here, a simple prayer room in the basement of the apartment, a gift from a Muslim footballer, in addition to trying to present the facilities, even this second generation of Muslims is persistent in building the foundation of Islam, as the identity of their children, including by holding reading classes and deepening al-Islam. Qur'an every week, in the midst of limitations, all never give up providing the lives of future generations based on the Qur'an.)		
3.	<i>Nggak sedikit akhirnya yang bermuara disini, memantapkan hijrahnya dan melangkah masuk gerbang islam dengan melafaldkan syahadatain. (Asyhadu Anna Muhammadan Rasuulullah)(Allahu Akbar)</i> (Not a few finally ended up here, stabilized their hijrah and stepped into the gates of Islam by reciting the syahadatain (Asyhadu Anna Muhammadan Rasuulullah)(Allahu Akbar))	7:39 – 7:54	Creed
4.	<i>MasyaAllah sungguh tepat janji Allah, "Sesungguhnya sesudah kesulitan itu ada kemudahan"</i> (tulisan) "Karena sesungguhnya sesudah kesulitan itu ada kemudahan. sesungguhnya sesudah kesulitan itu ada kemudahan" (Qs. Al-Insyirah: 5-6) (MasyaAllah, Allah's promise is true, "Indeed, after hardship there is ease" (text) "For verily after hardship there is ease. Indeed, after difficulty there is relief" (Surah Al-Inshirah: 5-6))	7:54 – 8:05	Creed
5.	<i>Setelah sulit pasti ada kemudahan, setelah sakit pasti ada sembuh yang jauh lebih nikmat. Setelah tangis pasti ada tawa bahagia yang akan melaluimu.</i> (After hardship there must be ease, after illness there must be healing that is much more delicious. After crying there must be happy laughter that will pass through you.)	8:13 – 8:24	Creed
6.	<i>Ibrahim mantap menjadi mu'alaf setelah menemukan apa yang dicarinya dalam islam. baginya islam identik dengan cinta, keindahan dan rasa damai, sama kayak musik, makanya sambil terus menekuni apa yang memang dicintainya, ibrahim bermusik untuk mensyiarkan islam.</i> (Ibrahim was determined to become a convert after finding what he was looking for in Islam. For him, Islam is synonymous with love, beauty and a sense of peace, just like music, so while continuing to pursue what he truly loves, Ibrahim made music to spread Islam.)	16.22-16.45	Creed
7.	<i>Tasnim adalah seorang mu'alaf warga asli kawasan ini. Dengan menari ia ingin menyebarkan suka cita, juga kebanggaan akan kampung halamannya.</i> (Tasnim a native of this area being mu'alaf. By dancing he wants to spread joy, as well as pride in his hometown.)	17.02- 17.17	Creed
8.	<i>"Audzubilla Himinassyaiton Nirojim, Bismillahirrahmanirahim, Yasiin. "</i>	17.45-17.48	Sharia
9.	<i>Zaitun merupakan satu dari tujuh buah yang disebut dalam Al-Quran, buah ini disebut setidaknya tujuh kali, dua kali sendiri, lima lainnya berdampingan dengan hasil bumi lain seperti kurma, delima, anggur pisang dan tin. Seperti dalam surat at-tin. Demi buah</i>	17.38-17.53	Creed

No	Non-Verbal Da'wa Message	Duration	Da'wa Message Category
	<i>tin dan zaitun. Dan demi kotah mekkah yang aman, sungguh kami telah menciptakan manusia dengan wujud yang sebaik-baiknya.</i> (The olive is one of seven fruits mentioned in the Quran, this fruit is mentioned at least seven times, twice alone, the other five alongside other crops such as dates, pomegranates, banana grapes and figs. As in the letter at-tin. For figs and olives. And for the sake of the safe city of Mecca, we have indeed created man in the best form.)		
10.	<i>Ishaq dan keluarganya percaya, menanam sebaiknya dengan niat dan upaya maksimal dan mengharab ridho yang kuasa, insyaAllah hasilnya manfaat dan berkah.</i> (Ishaq and his family believe, planting should be done with maximum intention and effort and forbid the blessing of the powerful, God willing, the results will be beneficial and blessing.)	18.00-18.03	Creed
11.	<i>Saya ingin mencari rezeki dengan berkebun. Dan Alhamdulillah Allah SWT membukakan jalan melalui ayah mertua saya. Saya bisa memaksimalkan kebun milik keluarga. Saya sangat bersyukur dengan pekerjaan ini,</i> (I want to make a living by gardening. And Alhamdulillah Allah SWT opened a way through my father-in-law. I can maximize the family's garden. I am very grateful for this work,)	18.04-18.15	Sharia
12.	<i>Bismillahirrahmanirrahim, hembz is good, dan akan terasa pahit sedikit dimulut, dan juga spaicy di tenggorokan, itu berarti kondisi minyak zaitunya baik.</i> (Bismillahirrahmanirrahim, hembz is good, and will taste a little bitter in the mouth, and also spaic in the throat, it means the condition of the olive oil is good.)	18.22-18.28	Sharia
13.	<i>Salamah dan Abdul Habi sudah 25 tahun tinggal di Orgiva, abdul berasal dari amerika, keduanya bertemu di granada dan sudah mu'alaf sebelum menikah.</i> (Salamah and Abdul Habib have lived in Orgiva for 25 years, Abdul is from America, the two met in Granada and were converts to Islam before getting married.)	18:37 - 18: 46	Creed
14.	<i>Bagi pasangan mu'alaf ini memupuk dan menegakkan islam disini sekarang juga masih relatif menantang.</i> (For this pair of converts, cultivating and upholding Islam here is still relatively challenging.)	19:00 - 19: 04	Creed
15.	<i>Pada awalnya tidak ada makanan halal bagi anak saya di sekolah. Awalnya cara berpakaian dan ketika berpuasa selama bulan ramadhan dinilai jarang, atau kurang lazim disini. Tapi saat ini disekolah justru guru dan teman-teman mereka mendukung dan mengagumi. Kagum kedisiplinan saat berpuasa, sekolah, belajar dan kemampuan menahan. Makanan haram misalnya. Banyak orang yang akhirnya penasaran dan perlahan ingin tahu lebih banyak tentang islam.</i> (At first there was no halal food for my child at school. Initially, the way of dressing and when fasting during the month of Ramadan was considered rare, or less common here. But now at school, teachers and their friends support and admire them. Admire discipline during fasting, school, study and endurance. For example, haram food. Many people are finally curious and slowly want to know more about Islam.)	19:08 - 20:07	Sharia
16.	<i>Upaya mengembalikan kejayaan dimasa lalu, terus berjalan, dalam kesabaran, kegigihan dan harmoni. Yaps dengan tetap menjaga harmoni dengan alam dan harmoni dengan sesama. Alhamdulillah.</i>	20: 11 - 20:28	Morals

No	Non-Verbal Da'wa Message	Duration	Da'wa Message Category
	(Efforts to restore the glory of the past, keep going, in patience, persistence and harmony. Yaps while maintaining harmony with nature and harmony with others. Alhamdulillah.)		

6. Analysis of Da'wa Non-Verbal Messages episode "Remains of the Ancient Muslim Palace in Seville, Spain - Muslim Travelers"

Table 4.12 Analysis of non-verbal propaganda video messages 3 Seville

No	Non-Verbal Da'wa Message	Duration	Da'wa Message Category
1.	Figure 4.109 Horses as vehicles	1:40 - 1:42	Morals
2.	Figure 4.110 Horses as Vehicles	2:17 - 2:19	Morals
3.	Figure 4.111 Visiting Interactions between Men and Women	4:40 - 4:42	Morals
4.	Gambar 4.112 Interaksi Bersalaman antara Laki-laki dan Perempuan	4:54 - 4:46	Morals
5.	Figure 4.113 Reading Alquran	5:11 - 5:14	Sharia
6.	Figure 4.114 Alquran	5:15 - 5:16	Creed
7.	Figure 4.115 Visits and Interviews	5:30 - 6:00	Morals
8.	Figure 4.116 Reading Alquran	6:03 - 6:10	Sharia
9.	Figure 4.117 Interaction with Children	6:57 - 6:58	Morals
	Figure 4.118 Reciting the Shahadain	7:46 - 7:50	Creed
11.	Figure 4.119 Sharing the Joy	8:04 - 8:09	Morals
12.	Gambar 4.120 Wawancara dengan Penduduk Muslim	10:23 - 10:35	Morals
13.	Figure 4.121 Reading Alquran	14:22 - 14:32	Sharia
14.	Figure 4.122 Knowledge Sharing Interaction About Olives	17:32 - 17:38	Morals
15.	Figure 4.123 Greeting When You Visit	18:45 - 18:48	Morals
16.	Figure 4.124 Visits and Interviews	18:55 - 20:07	Morals

Based on the data analysis above, overall the following data were obtained:

Table 4.13 Data on the Alignment of Da'wa Messages

No	Episode	Category	Creed	Sharia	Morals
1.	Muslim Travelers 2018 – Madrid, Spanyol	Verbal	3	6	6
		Non-Verbal	4	9	8
2.	La Alhambra, Mute Witness Traces of Islam on Earth Andalusia – Muslim	Verbal	6	5	5
		Non-Verbal	12	6	6
3.	Relics of the Ancient Muslim Palace in Sevilla, Spanyol – Muslim Travelers	Verbal	10	5	1
		Non-Verbal	2	3	11
Total			37	34	37

Based on the overall data obtained, the following is the output of the calculation using *spss versi 16 for windows*.

```
FREQUENCIES VARIABLES=Pesan_Dakwah
/ORDER=ANALYSIS.
```

Frequencies

[DataSet0]

Statistics

Da'wa Message

N	Valid	108
	Missing	0

Da'wa Message

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Morals	37	34.3	34.3	34.3
	Creed	37	34.3	34.3	68.5
	syari'ah	34	31.5	31.5	100.0
Total		108	100.0	100.0	

From the results of the analysis obtained bar charts and pie charts as follows:

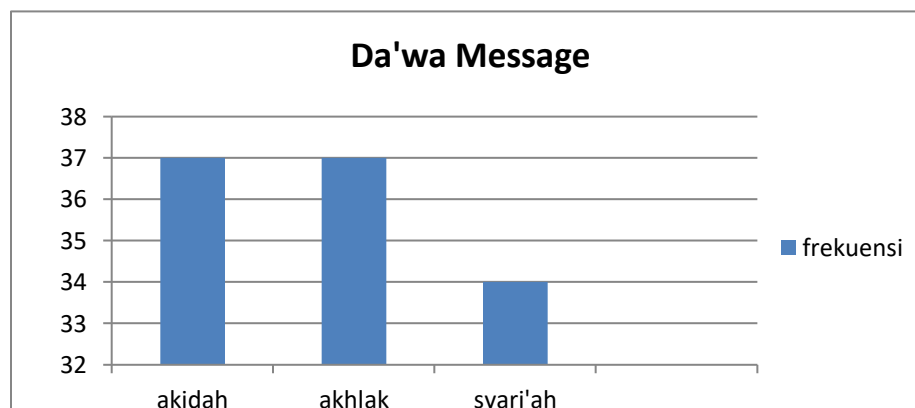


Diagram 4.1 Frequency of Da'wa Messages

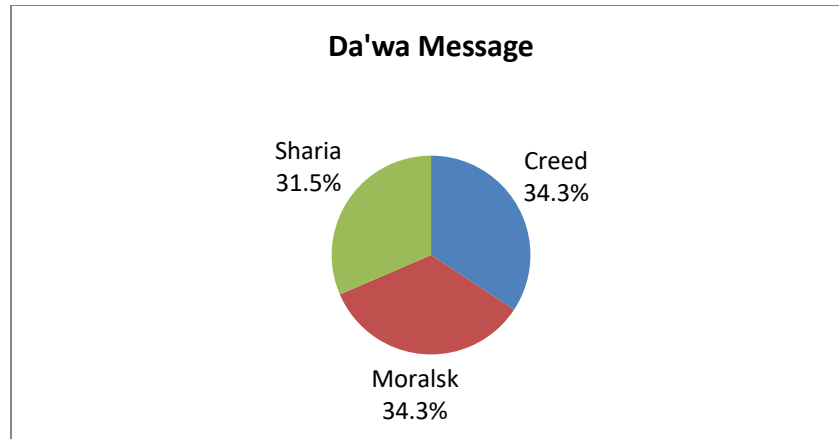


Diagram 4.2 Percentage of Da'wa Messages

From the table and some of the diagrams above, it can be seen that the message of da'wa contained in the program of Muslim travelers in Spain has a message of moral Da'wa which has a frequency of 37 at 34.3%, aqidah has a frequency of 37 at 34.3%, and shari'ah. has a frequency of 34 by 31.5%.

E. Conclusion

From the results of the research that has been done, it can be concluded that in general the da'wa messages in the Spanish edition of the Muslim Travelers Program contain three categories of da'wa messages, namely messages of aqidah, morals and shari'ah. The message of aqidah invites the audience to maintain faith wherever they are, even in Muslim minority countries. The message of moral da'wa invites and provides examples of some morals towards fellow Muslims and non-Muslims in interacting and morals towards the surrounding environment. The message of shari'ah da'wa provides an example of how a Muslim implements Islamic law in Spain.

Based on data processing using SPSS version 16 for Windows, the overall frequency of preaching messages appears is 108 da'wa messages. The category of da'wa messages that often appear is messages of aqidah and morals, with a frequency of 38 times each, having a percentage of 34.3%. While the da'wa message which has the smallest frequency is the shari'ah da'wa message with a frequency of 34 times and has a percentage of 31.5%.