FRAMING OF MEDIA REPUBLIKA AND KOMPAS TOWARDS THE PALESTINE AND ISRAEL CONFLICT

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Abstract

This research is conducted to explain how the Republika and Kompas media frame the conflict between Palestine and Israel. This conflict has a lengthy historical background involving territorial claims, religious aspects, and national identity, and media coverage plays a key role in shaping public perception of this issue. The study aims to elucidate how Republika and Kompas media frame the Palestine-Israel conflict. It employs a qualitative approach, focusing on framing analysis, which examines how media shape, select, and highlight specific aspects of an issue or event. The findings of this research indicate that the coverage of the conflict framed by Republika and Kompas emphasizes the humanitarian aspects and the suffering of civilians in Gaza while highlighting Israel's actions perceived as human rights violations. Recommendations from this study emphasize the importance of a critical stance in consuming news and considering various perspectives.

Keywords: *Framing, Media, Conflict*

Abstrak

Penelitian ini dilakukan untuk menjelaskan bagaimana media Republika dan Kompas membingkai konflik antara Palestina dan Israel. Konflik ini memiliki latar belakang sejarah panjang yang melibatkan klaim teritorial, aspek agama, dan identitas nasional, dan pemberitaan media memegang peran kunci dalam membentuk persepsi masyarakat terhadap isu ini. Penelitian ini bertujuan menjelaskan bagaimana bagaimana *framing* media Republika dan Kompas terhadap konflik Palestina dan Israel. Penelitian ini menggunakan pendekatan kualitatif, dengan *framing* media yang melibatkan analisis mendalam terhadap cara media membentuk, memilih, dan menonjolkan aspek tertentu dari suatu isu atau peristiwa. Hasil penelitian ini menunjukkan liputan konflik yang dibingkai oleh media Republika dan Kompas, menekankan aspek kemanusiaan dan penderitaan warga sipil yang terjadi di Gaza dan menyoroti tindakan Israel yang dianggap sebagai pelanggaran hak asasi manusia. Rekomendasi dari penelitian ini menekankan pentingnya sikap kritis dalam mengonsumsi berita serta mempertimbangkan berbagai sudut pandang.

Kata Kunci: *Framing, Media, Konflik*

INTRODUCTION

Throughout its history, the Middle East has been an area that is often hit by conflict. This region is considered a point of conflict or the center of world problems because it is a place of competition for power and influence that has lasted for thousands of years between various nations such as Mesopotamia, Babylonia, and Persia, as well as between the Roman and Byzantine empires in the early AD period, and then between the three monotheistic religions of Judaism, Christianity, and Islam. In fact, the conflict continued into the Cold War period between the United States and the Soviet Union. Various conflicts, both between countries within the region and involving foreign countries, have made the Middle East a potential arms market, so that there is an interest in maintaining conflict there.

The development of media in the digital era provides complexity in the development of information with all the sophistication of communication technology. Information around the world can be accessed easily and quickly through new media. However, the emergence of new media does not eliminate previous media but complements each other which develops as a convergence.

Palestine and Israel are two countries in the Middle East which are divided into the Palestinian and Israeli regions. Before the outbreak of the Arab-Israeli War, the Israeli nation was in a "Stateless" status, without its own territory, and without an officially recognized government, but was a diaspora of Jews scattered in several parts of Europe. However, with the support of the British, the entire Jewish community was moved to the Palestinian territories, which then led to the current division of territory agreed upon in the Oslo agreement, signed by the leader of the PLO, Yasser Arafat, where Israel became a recognized state. However, this division of territory is considered a "Great Loss" for the Palestinian people.

One of the triggers for the increasing tension in the conflict between Israel and Palestine is the plan to move the embassies of several countries to Jerusalem, as well as the recognition of Jerusalem as the capital of Israel. This issue has spread throughout the world, including Indonesia, through media coverage, including online platforms such as Republika.co.id and Kompas.com (Mariani, 2021).

Media coverage plays a key role in shaping public perception of this conflict as an issue involving a long history of territorial claims, religion, and national identity. The way the media frames and reports the conflict can have a significant impact on public understanding and perspectives.

The media, as a major player in shaping public opinion, has a major impact on shaping people's perspectives on conflict. By the way the media chooses to present information, choose words, and describe events, a certain framing or interpretation framework can be formed. Whether the media focuses on humanitarian aspects, human rights violations, or geopolitical aspects will affect how people view this conflict.

With the development of social media and information technology, the Israeli-Palestinian conflict is not only limited to traditional news. Social media platforms allow direct participation from the public, which can form alternative narratives and distribute information quickly. Meanwhile, technology also allows for various forms of propaganda and disinformation.

The media provides a variety of information that is consumed by the public, including news about the Palestinian-Israeli conflict. The Palestinian-Israeli conflict has been going on for 31 years since in 1967, Israel attacked Egypt, Jordan, Syria and succeeded in capturing Sinai and the Egyptian Gaza Strip, the Golan Heights or Syria, the West Bank and Jerusalem or Jordan (Kurniati, 2010). Until now in 2023 the conflict that occurred is increasingly complex so that peace must continue to be fought for.

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Media Republika is an Islamic-based news channel in Indonesia. When reviewing coverage of the Israeli-Palestinian conflict in various media, including Media Republika, it is important to remember that each media can have a different perspective and emphasis according to their values, ideology, and target audience. Media Kompas also provides

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coverage of current events in the Israeli-Palestinian conflict, including attacks, peace negotiations, and related political developments.

Of the many conflicts that have occurred in the Middle East, the Arab-Israeli conflict is considered the main conflict that is dominant and influences other disputes. The complexity and duration of this conflict have focused international attention on the prolonged tragedy due to competition over the region known as "The Holy Land". The Middle East region is a geopolitical region that continues to be a source of conflict.

In addition to being a place of competition for the interests of major countries regarding energy resources, this region is also the birthplace of three Abrahamic religions - Judaism, Christianity, and Islam - making it a holy area for all three religions. This has influenced history, including the Crusades that have occurred for centuries. In the modern era, various crises have hit the Middle East, such as the Iran-Iraq war, Iraq-Kuwait, the United States invasion of Iraq, and the Israel-Palestine conflict that has lasted for more than five decades.

In this context, the analysis includes an understanding of the language, images, and narratives used by the media, as well as their impact on public opinion both locally and internationally. Therefore, this study is expected to provide deeper insight into how the media takes a perspective on the Israel-Palestine conflict. This paper investigates how the media Republika.co.id and Kompas.com framed their coverage of the conflict with the aim of explaining the approach taken by the two media.

METHODS

This study adopts a qualitative approach with a focus on media framing analysis that involves an in-depth understanding of how the media forms, selects, and highlights certain aspects of an issue or event. This design method is also intended to understand the hidden meaning behind the achievement phenomenon. The concept of framing in this study refers to the four functions identified by Entman, namely problem definition, cause-effect analysis, moral judgment, and solution promotion (D'angelo, P., & Kuypers, 2010). The concept of framing refers to the process of selecting and emphasizing specific aspects of a reality by the media. The concept of framing opens up space for the application of

ideas from the fields of sociology, politics, and culture to analyze communication phenomena. In the context of communication, framing analysis is used to analyze the way or ideology of the media when they form facts. This analysis examines the strategy of selecting, emphasizing, and compiling facts in the news to make it more meaningful, interesting, and meaningful, or to make it easier to remember, with the aim of forming the audience's interpretation according to the media's perspective (Kurniati, 2010). Framing is an approach to find out how the perspective or point of view is used by journalists when selecting issues and writing news. This point of view or perspective ultimately determines what facts are taken, which parts are highlighted and omitted, and where the news is to be taken (Sobur, 2006). According to Entman, framing in news is done in four ways. First, problem identification, namely how the event is seen and with what positive or negative value. Second, identification of the cause of the problem (causal interpretation), namely who is considered the cause of the problem. Third, moral evaluation, namely an assessment of the cause of the problem. Fourth, treatment recommendation, namely offering a way to handle the problem and sometimes predicting the results (Robert, 1993).

RESULTS AND DISCUSSION

Framing Media Republika

Framing is a technique used by the media to describe an event or incident. The way the media presents the event will influence the reader's perception and construction of reality. Framing analysis is the media's effort to regulate the way of viewing an event with the aim of understanding how the event is understood and presented by the media. The same news can be interpreted differently by the media because of different understandings of an event and different approaches in constructing the story. This relates to the selection of news that is covered and not covered, as well as the use of language and images to support certain ideas. Republika.co.id, an online news portal, and Republika Media Mandiri, which publishes the daily newspaper Republika, provide information to readers through various platforms with a commitment to providing news

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that is accurate, balanced, and in accordance with journalistic principles, especially in the context of diversity and religious issues (Republika, 2010).

a.   Conflict Truggers

Most of the issues raised by Republika.co.id media concern the Israeli-Palestinian conflict with various other issues. In reporting on the Israeli-Palestinian conflict, Republika.co.id frames it as originating from both countries and external parties from other countries. Republika.co.id news analysis on October 21, 2023 with the title "Observer: Many Important Events are the Background of the Palestine-Israel Conflict" explains that Republika.co.id media sees this conflict as the result of a number of important events in the last five years that triggered the war due to the excessive impact of previous events. In the news excerpt, Mulawarman's statement is seen stating, "If we look back, at least the last five years, there have been many important events that could be the background to the current conflict. Several factors that triggered this war were actually the excessive impact of previous events, then a large-scale war erupted." This explanation provides context that according to Republika.co.id's analysis, the conflict not only stems from current events, but is also influenced by a series of previous events that had an excessive impact, creating the basis for the escalation of the conflict. This news explains the cause of the conflict that occurred is the impact felt by Palestine. In the Republika.co.id media news "As is known, in the paradigm of Palestinian society, especially in Gaza today, those who establish diplomatic relations with Israel do not support Palestine. Although these Arab countries also have different views. The Arab League itself seems to have a paradigm shift that establishing diplomatic relations with Israel does not mean supporting Palestine". In this news, it can be interpreted that the information provided by the Republika.co.id media looks at several Arab countries that are still establishing political relations even though it is clear what Israel has done to the Palestinian state as an Islamic and Arab country.

b.   Conflict Conditions

The current conflict conditions in the Republika.co.id media news on December 6, 2023 entitled The Latest Zionist Israeli Attack Makes the Hospital Full. In this news, the Republika.co.id media provides the latest information regarding the concerning

situation in Palestine due to the conflict that has occurred. Seen in the following news excerpt "The Médecins Sans Frontières Institute said that more than 100 people were killed and more than 400 injured had arrived at the emergency room of Al-Aqsa Hospital in Deir al-Balah in the past 48 hours, and there was no room for new patients" (Republika, 2023).

c.   Peace Efforts

In the Republika.co.id media, it is explained in its news that the peace efforts made between Palestine and Israel still have obstacles. This identifies the existing problems regarding the peace efforts for the conflict between Palestine and Israel. Seen in the Republika.co.id news dated October 9, 2023, entitled UNSC President to Dismantle Obstacles to the Israeli-Palestinian Peace Process. This can be seen clearly in the following news quote "Under Brazil's presidency of the UN Security Council, this October we will redouble multilateral efforts to stem the spiral of violence and open obstacles to the peace process. A solution is needed to address this situation, with Palestine and Israel living side by side in peace and security within mutually agreed and internationally recognized boundaries" (Republika, 2023) In this statement, it is stated that all parties are expected to immediately stop the violence and exercise maximum restraint to avoid further escalation. Based on the explanation regarding the peace efforts between Palestine and Israel, it can be seen that the solution to the problem proposed by the Republika.co.id media is to call on the UN to take action and respond to this conflict.

Humanitarian Approach

In a humanitarian approach to the Palestine-Israel conflict, the Republika.co.id media in its news on October 19, 2023 entitled The Importance of Strengthening Humanitarian Solidarity from Indonesia for Palestine explained that what the Indonesian people can do is strengthen humanitarian solidarity for what happened to the Palestinian state. This can be seen from the following news quote, "Haryo said that the violence carried out by Israeli settlers was not only experienced by Palestinians, but also Christian pilgrims where one of them was spat on by Israeli settlers. Are we going to let this injustice happen and are we just keeping quiet and not providing any support. There is no effort to stop the violence and ensure that humanitarian access can enter".

In fact, Haryo revealed, the Dompet Dhuafa ambulance in Gaza was destroyed by Israeli military missiles during the recent escalation. At that time, the Dompet Dhuafa ambulance was about to evacuate injured Palestinian victims. But suddenly the ambulance was hit by Israeli missiles. In this presentation, it can be seen that the information framed by the Republika.co.id media shows that a humanitarian approach is being taken by several countries including Indonesia and also the attitude of the state of Israel towards humanitarian aid being taken by several countries towards Palestine.

d.   Impact of Conflict

In the framing of the news of the Israeli-Palestinian conflict, the impact of the Israeli-Palestinian conflict in the Republika.co.id media also looks at the development of the world economy. In the news dated October 17, 2023 entitled Analysts Say the Impact of the Israeli-Palestinian Conflict is Limited, seen from the following news content "The impact of the Israeli-Palestinian war on the stock exchange is said to be relatively limited, as long as it does not spread to surrounding countries, especially oil producers. In addition, the world is encouraging peace steps from both parties. Head of Investment Information Mirae Asset, Martha Christina, admitted that geopolitical tensions in Israel and Palestine have the potential to increase global risks and drive-up oil prices. However, even though the conflict is still ongoing, Martha sees that the increase in oil prices has begun to be limited. " (Republika, 2023) From all the exposure of the Palestinian-Israeli conflict, the information framed by the Republika.co.id media shows the actions, responses, peace efforts and impacts of this conflict on Palestine and also world economic development. The republic.co.id media frames this news by highlighting the suffering of Palestine to Israel's cruelty towards humanitarian aid from other countries. In the Israeli-Palestinian conflict, Republika media emphasizes solidarity with Palestine and highlights Israeli actions that are considered human rights violations. They tend to highlight the suffering of the Palestinian people and present narratives that support Palestinian independence. However, it is very important to see that Republika media has views and editorials among its readers such as news presented by Republika media highlighting humanitarian actions, efforts in peace and the impact of world economic developments.

Freming **Media Kompas**

Kompas, founded on June 28, 1965 by P.K. Ojong and Jakob Oetama, is one of the leading print media in Indonesia. Since then, Kompas has become one of the newspapers with a high reputation and has had a major impact on the world of journalism in Indonesia.

Although initially known as a daily newspaper, Kompas has expanded into the digital world with Kompas.com as its online version, in line with technological developments. In addition, Kompas also offers various products such as magazines, books, and other online news platforms.

Kompas is known as a media that tends to be independent and adheres to journalistic ethical standards. This media is committed to presenting accurate, balanced, and in-depth news. Kompas is also active in making positive contributions to the development of society and the nation (Kompas, 2023).

a. Triggers of Conflict

From the news framed by Kompas.com, the triggers for the Palestine and Israel conflict refer to the history of the Israel and Palestine wars. Kompas.com media identified the causes of the conflict based on past events such as the news dated October 16, 2023 with the title 3 Causes of the Palestine-Israel Conflict. In this case, the explanation of the problem that became the conflict was the emergence of the Zionist movement, dissatisfaction with the Balfour Declaration, and dissatisfaction with the plan to divide Palestine. This can be seen from the following quote "The Israeli-Palestinian conflict escalated in 1947, when the UN adopted the Palestine Partition Plan aimed at dividing the region into a Jewish and Arab state. Although some countries supported this plan, Arab and Palestinian countries firmly rejected it. Until May 14, 1918, the Jewish community in Palestine declared the establishment of the state of Israel in front of 259 invited guests at the Tel Aviv Museum. The establishment of the state of Israel then triggered a major war in the Middle East involving Arab and Israeli countries. The fierce battle lasted for 10 months, resulting in almost 60 percent of the territory being controlled by Israel. Until Saturday (7/10/2023), massive attacks continued to occur in the never-ending Israeli-Palestinian conflict".

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The cause of the problem framed by the Kompas media in this news is that the UN adopted a plan to divide Palestine into a Jewish and Arab state. The establishment of the state of Israel then triggered a major war in the Middle East involving Arabs and Israelis.

b. Conflict Situation

In the news published by Kompas on October 21, 2023 with the title A Tense Night in Gaza, Israel Continues to Launch Rockets. This explains the conditions of a major war between the two parties, from the title presented by Kompas it is directed at the atrocities committed by Israel against Palestine. The news can be seen in the following quote "The Israeli military claims to have attacked 100 operational targets belonging to Hamas in the Gaza Strip. Israeli Prime Minister, Benjamin Netanyahu is determined to achieve victory in the war against Hamas in the Gaza Strip. The Gaza Ministry of Health said the number of Palestinians killed in this war had reached more than 4,000 and more than 13,000 were injured. Meanwhile, more than 1,400 Israelis died in the deadliest war of the 5 Gaza wars for both parties. " (Kompas, 2023)

In this news, the problem constructed by the Kompas media is the attack carried out by Israel against Palestine and the unbalanced resistance carried out by Palestine against Israel. This assessment is based on statistics presented by Kompas media in the news.

c. Peace Efforts

If the Republika.co.id media explains in its news that the peace efforts made between Palestine and Israel still have obstacles, a different perspective is presented by the Kompas media. In its news dated October 24, 2023 with the title UN Efforts to Resolve the Israeli-Palestinian Conflict. In this news, we can see the efforts made by the UN for peace between Israel and Palestine which have been counted from 1917 to the present in 2023. This information seems to convey to us the inability of the UN as a mediator between the two parties. This problem can be seen in the following news "The UN's efforts to resolve the Israeli-Palestinian conflict are by conducting a series of negotiations involving both countries.

In an effort to reconcile Israel-Palestine, the UN acts as a mediator who tries to mediate the interests between Palestine and Israel. The mediation carried out by the UN is a diplomatic effort aimed at resolving the dispute that has occurred for more than 100

years. In addition, there are also a number of resolutions issued by the UN that influence the conflict between Israel and Palestine. Based on UN Security Council resolutions 242 and 338, the UN has been involved in every Israeli-Palestinian negotiation effort indirectly. The involvement of the UN has occurred since 1947, namely the separation of the land of Palestine into a Jewish, Arab, and Jerusalem state through the issuance of resolution 181. In addition, the resolution of the conflict between the two was also carried out through various negotiations, such as the 1991 Madrid conference and the 1993 Oslo conference "(Kompas, 2023).

The framing highlighted in this news, indirectly Kompas media explains the UN's role as a mediator is very bad, it is clear that for more than 100 years as a mediator, the UN has only sided with Israel and has not fulfilled its duties and protected the interests of both parties, which does not provide a path for Israeli-Palestinian peace.

d. Humanitarian Approach

Kompas media in its news dated September 6, 2023 with the title Indonesian Humanitarian Aid for Palestine Arrives in Egypt. The humanitarian approach was carried out by several countries, one of which was Indonesia, as a form of solidarity with the Palestinian people. The following is Kompas' framing in its news "Humanitarian Aid from the Indonesian government and people for Palestine arrived in El Arish, Egypt on Monday, September 6, 2023. The aid with a total weight of 51.5 tons was transported using two Indonesian Air Force C-130 Hercules aircraft and one Airbus A330 aircraft and sent via two different flight routes" (Kompas, 2023). In this presentation, it can be seen that the information framed by the Kompas media shows that the humanitarian approach is carried out by Indonesia and also the attitude of the state of Israel towards humanitarian aid carried out by several countries towards Palestine.

e. Impact of Conflict

In the framing of the news of the Israeli and Palestinian conflict, the impact of the Israeli and Palestinian conflict in the Kompas media, in addition to providing a view of the impact from an economic perspective, Kompas also shows information about the impact of this conflict on the victims of the conflict, namely the residents of Gaza. The assessment of this problem can be seen in the news dated October 10, 2023 with the title

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Impact of the Hamas Vs Israel Conflict 187,000 Gazans Displaced, with the following news content "The UN Office for the Coordination of Humanitarian Affairs (OCHA) on Tuesday, October 10, 2023 said that more than 187,500 Gazans were displaced due to Israeli counterattacks. This is the largest number since Israel launched air and ground attacks in 2014 which displaced around 400,000 people. According to the agency, Israeli airstrikes on Gaza have destroyed 790 housing units and damaged 5,330 housing units, quoted from AP News. Damage to three water and sanitation locations has also cut off services for 400,000 Gazans. Meanwhile, the United Nations Agency for Palestine Refugees (UNRWA) has accommodated more than 137,000 people in schools" (Kompas, 2023).

Comparison of Republika.co.id and Kompas media framing

In the presentation of conflict coverage framed by Kompas media, the humanitarian aspect and the suffering of civilians in Gaza are emphasized, which then triggered the Israeli attack on Palestine, while some others refer to the history of the conflict. The media approach can also be influenced by factors such as political orientation, editorial values, and editorial background.

Comparison of Republika.co.id and Kompas.com Media Framing in Reporting the Israel-Palestine Conflict: In Republika.co.id, attention is given to a series of important events in the last five years that are triggers for the conflict, with an excessive impact from previous events. They consider that establishing diplomatic relations with Israel is considered not to support Palestine according to the paradigm of Palestinian society. On the other hand, Kompas.com mentions the Zionist movement, dissatisfaction with the Balfour Declaration, and dissatisfaction with the plan to divide Palestine as causes of the conflict. In Republika.co.id, the focus is more on the concerning situation in Palestine, especially the latest Israeli attack that has filled hospitals with victims. Meanwhile, in Kompas.com, the spotlight is on Israeli atrocities against Palestine in the context of a major war, with victim statistics showing an imbalance.

There are differences in the approach and focus of reporting between the two media. Republika.co.id tends to emphasize Palestinian suffering and solidarity, while

Kompas.com provides a more detailed picture of the history, atrocities, and impact of the conflict with a focus on humanity.

CONCLUSION

Based on the presentation and analysis conducted, it can be concluded that the Republika.co.id and Kompas media highlight the suffering of the Palestinian people and present a narrative that supports Palestinian independence. However, it is very important to see that the Republika and Kompas media have the same views and editorials among their readers, such as the news presented highlighting humanitarian actions, efforts in peace. Differences can also be seen in the presentation of the language narrative carried out by the Republika and Kompas media. In terms of reporting, the Kompas media is sharper in presenting news than the Republika media. This can be seen in the news regarding the conflict situation and the impact of the conflict presented by the media. The background of the two editorial teams may be one of the factors that caused this.

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